



Donna Shepherd

MANAGING DIRECTOR

Donna is a Director of Creating Communities. As Managing Director for over a decade, she built the company into Australia's largest and most successful social planning and community development firm. Creating Communities has become a trusted advisor to many of Australia's leading resource sector and land development businesses, improving the way they connect and gain value from their communities by realising the potential mutual benefits that sit at the intersection of the interests of people, community, industry and government.

With a career in management consulting spanning more than 20 years, Donna is a sought-after advisor in corporate social responsibility, community engagement, social impact assessment and communications. She has led projects in regional planning, community research and engagement, social impact, Fly in-Fly out, Indigenous employment and education, inner city development and place planning. Her quality of life, wellbeing and social planning models lead the industry.

Donna also has comprehensive corporate and not-for-profit governance experience, having served on boards for 30 years. She is the current Chair of World Vision International. She joined the World Vision Australia Board in 2008 and the World Vision International Board in 2010, serving as a committee member on Risk and Audit, and People and Culture, as well as on the Indigenous Advisory Board and the Innovation Council.

Donna is also a Board Member of LandCorp, the Western Australian Government's land development agency.

With excellent facilitation and education experience, Donna has lectured Masters students in Australia, the USA and Ecuador, while also facilitating courses and workshops in a wide variety of settings. As an experienced communications practitioner, she provides advice on issues management, positioning, designing and implementing media campaigns as well as producing and directing short films and documentaries, production managing other productions.

EDUCATION

Bachelor of Arts (Communications), Curtin University, Perth, Australia, 1991

Masters in International Administration (International and Intercultural Development), World Learning Incorporated, School for International Living, Vermont, USA, 1998

SELECTED PROJECTS

- AGL - Gladstone Social Impact Assessment
- Anglican Diocese of Perth - The Good News Project: engagement and strategy development
- NickelWest - Human Rights Impact Assessment
- Catholic Education Office of Western Australia - Indigenous Education Strategy
- BHP Billiton Iron Ore - Pilbara Social Impact Assessment
- BHP Billiton Iron Ore - Jigalong Community Plan
- Shire of Ashburton - Community Strategic Plan
- Toro Energy - Wiluna Social Impact Assessment
- BHP Billiton Iron Ore - Jigalong Community Protocol and Community Development Framework
- Rio Tinto - Camp B Social Impact Assessment
- Shire of Ashburton - Onslow Community Plan
- BHP Billiton Iron Ore - Communications and Community Engagement Strategy
- Peet - The Village at Wellard: Community engagement, social planning and place management
- World Vision International - Haiti, Tanzania and Kenya peer reviews
- BHP Billiton Iron Ore - FIFO Research Project
- BHP Billiton Iron Ore - Indigenous Contracting Guidelines
- BHP Billiton Iron Ore - Jigalong Community Protocol and Community Development Framework

REFEREES

Available on request

AWARDS / HONOURS

- Chair World Vision International (2016- present)
- Board Member World Vision International (2010 - present)
- Board Member World Vision Australia (2008 - present)
- Board Member World Vision New Zealand (2016 - present)
- Board Member LandCorp (2015-2016)
- UDIA Envirodevelopment Board (2008 - 2012)
- Advisory Board Member University of Western Australia Extension (2004-2008)
- Board member Ausdance (2000-04)
- Co-convenor, Australians for Native Title (1997).
- Chrissie Parrot Dance Collective (1990-91)
- Winner, Screen Producers Association Award at the W. A. Film/Video Festival (1987)
- Chairperson, Independent Filmmakers Association (1985-86)
- Winner, Excellence in Production Award, Young Filmmaker Awards (1984)
- Chairperson, Cinematrix - Women in Film and Television (1984-85)

LANGUAGES

English - excellent skills speaking, reading, writing skills.

French - moderate speaking/understanding, slow reading and writing.

COUNTRIES OF WORK EXPERIENCE

Australia, USA, Tunisia, France, Equador, Kenya, Tanzania, Japan, Haiti.

SELECTED PROJECTS (CONTINUED)

- Shire of Ashburton - Tom Price Revitalisation Project: Community engagement and social planning
- LandCorp - Karratha Revitalisation Project: Community engagement and social planning
- Swan Districts Football Club - VSwns: business strategy development
- BHP Billiton Iron Ore - Rapid Growth Project Mitigation Strategy - Social impact mitigation strategy
- BHP Billiton Iron Ore - Land, Accommodation and Economic Development Enabling Strategy - Strategy development
- Christ Church Claremont - Christ Church Anglican Church Review: Community engagement and strategic planning
- Town of Port Hedland - Hedland's Future Today Strategy: Town building and infrastructure provision strategy
- Shire of East Pilbara - Resourcing Newman: Town building and infrastructure provision strategy
- Shire of Wiluna - Wiluna Community Building Framework: Community engagement and social planning
- Anglican Church Perth Diocese - Anglican Church Head Office Review: Research and strategic planning
- Department of Industry and Resources - Bentley Technology Precinct: Community engagement and social planning
- East Perth Redevelopment Authority - The Village Northbridge: Community engagement, social planning and place management
- LandCorp - Harvest Lakes: Community engagement, social planning and place management
- Stockland - Settlers Ridge: Community engagement, social planning and place management
- PRM Property - Banksia Grove: Community engagement, social planning and place management
- Peet - Carramar: Community engagement, social planning and place management
- Aspen Living - St Leonards Structure Plan: Community engagement and social planning
- Yanchep Sun City Pty Ltd - St Andrews District Structure Plan: Community engagement and social planning
- Yanchep Beach Estate Joint Venture - Yanchep Town Centre Structure Plan: Social planning
- Alzheimer's Association (WA branch and CALD network) - Strategic Planning Workshops: Facilitation and strategic planning
- Anglican Church - Strategic Planning Workshops: Facilitation and strategic planning
- Brighton Joint Venture - Brighton community: Social research, planning and community development
- Capricorn Village Joint Venture - Capricorn Village: Community engagement, social planning and place management
- City of Bunbury - Glen Iris/Morelands Structure Plan: Community engagement
- Office of Citizens and Civics - Community Engagement Value Assurance - Assessor
- City of South Perth - Facilities Plan: research, community engagement, and facility report preparation
- LandCorp - Karratha City of the North: research, social planning, community and stakeholder engagement and report writing
- Satterley Property Group - Dalyellup: community development from inception through planning and implementation
- Australand - Anchorage: community development from inception through planning and implementation
- LandCorp - Esperance Super Town: engagement, facilitation and reporting